

ESTTA Tracking number: **ESTTA727977**

Filing date: **02/18/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91225808
Party	Defendant Answer Financial Inc.
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Date	02/18/2016
Attachments	Answer Opp. No. 91225808.pdf(111862 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Financial Gap Administrator LLC,)	Opposition No. 91225808
Vehicle Service Administrator LLC,)	
Administration America LLC, and)	Mark: STREETWISE
Wise F&I, LLC,)	
)	Serial No.: 86/687581
Opposers,)	
)	
vs.)	
)	
Answer Financial Inc., a Delaware)	
Corporation,)	
)	
Applicant.)	
)	
)	
)	

ANSWER

Answer Financial Inc., a Delaware Corporation, (“Answer Financial”) hereby answers the Notice of Opposition (“Opposition”) filed by Financial Gap Administrator LLC, Vehicle Service Administrator LLC, Administration America LLC, and Wise F&I, LLC (“Opposers”) against U.S. Serial No. 86/687581 for the mark STREETWISE.

Answer Financial does not believe that any response to the introductory paragraph is required; however, to the extent that the Board determines that the introductory paragraph contains factual allegations, Answer Financial is without

knowledge or information sufficient to form a belief as to the truth of any of the allegations and, on that basis, denies those allegations.

1. Answer Financial is without knowledge or information sufficient to form a belief as to the truth of any of the allegations of Paragraph 1 and, on that basis, denies those allegations.

2. Answer Financial is without knowledge or information sufficient to form a belief as to the truth of any of the allegations of Paragraph 2 and, on that basis, denies those allegations.

3. Answer Financial is without knowledge or information sufficient to form a belief as to the truth of any of the allegations of Paragraph 3 and, on that basis, denies those allegations.

4. Answer Financial is without knowledge or information sufficient to form a belief as to the truth of any of the allegations of Paragraph 4 and, on that basis, denies those allegations.

5. Answer Financial is without knowledge or information sufficient to form a belief as to the truth of any of the allegations of Paragraph 5 and, on that basis, denies those allegations.

6. Admitted.

7. Answer Financial is without knowledge or information sufficient to form a belief as to the truth of any of the allegations of Paragraph 7; on that basis, denies those allegations.

8. Answer Financial is without knowledge or information sufficient to form a belief as to the truth of any of the allegations of Paragraph 8; on that basis, denies those allegations.

9. Answer Financial realleges and incorporates by reference as though set forth fully herein its answers to each of the preceding paragraphs.

10. Denied.

AFFIRMATIVE DEFENSES

11. Answer Financial hereby reserves the right to amend its answer to raise affirmative defenses as they become available or apparent to Answer Financial through discovery in this matter or otherwise.

PRAYER FOR RELIEF

WHEREFORE, Answer Financial respectfully requests that Opposers' petition be denied and this Opposition Proceeding be dismissed.

Dated: February 17, 2016

Respectfully submitted,

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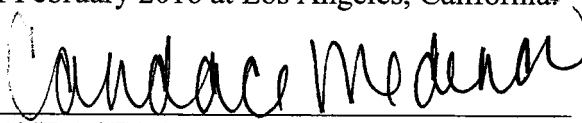
David W. Grace
Attorneys for Answer Financial, Inc.

CERTIFICATE OF SERVICE AND MAILING

It is hereby certified that a copy of the foregoing ANSWER is being deposited with the United States Postal Service, first-class postage prepaid, in an envelope addressed to:

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Executed this 18th day of February 2016 at Los Angeles, California.



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